



# We bring events to life.

Introducing Harry the hirer.



**Harry**  
the hirer.



Working with you to create inspiring events

# Who we are

For over 35 years Harry the hirer has set the standard for creating some of the most memorable corporate events and private parties. To be in the business of 'celebration' is a pretty good gig and we love what we do.

We have over 500 employees, 80,000sqm of storage space, a countless amount of trucks, vans and an unrivalled collection of marquees, stylish furniture and event equipment.

We have everything you need to help plan your next exhibition or corporate event. Beyond our extensive product hire range, our service offering expands into signage, design, custom build and creative stylists.





We bring events to life

# What we do

Making event experiences more engaging for your audience requires a combination of imagination, passion and a dedicated team.

## Discover our events:

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- 13 Weddings**





What we do

# Exhibitions

We work with organisers, exhibitors and meeting planners to create events that inspire.

PROUD OWNERS OF AUSPACK

**APPMA**

Australian Packaging and Processing Machinery Association Limited



Representing Australia's leading packaging and processing machinery and allied component companies

PROUD OWNERS OF AUSPACK

**APPMA**

Australian Packaging and Processing Machinery Association Limited

Harry the hirer.



Australian Automotive  
Aftermarket Association  
November 2017





What we do

# Conferences

We look for opportunities to innovate, improve and evolve the experience for our clients, partners and attendees.



Fiat Dealer Conference  
February 2017





What we do

# Corporate Events

We create immersive corporate events for brands to amplify their story; whether it's celebrating, launching a product or wining and dining your stakeholders, we'd love to help your business take centre stage.



Salesforce | ICC  
March 2017

salesforce

salesforce

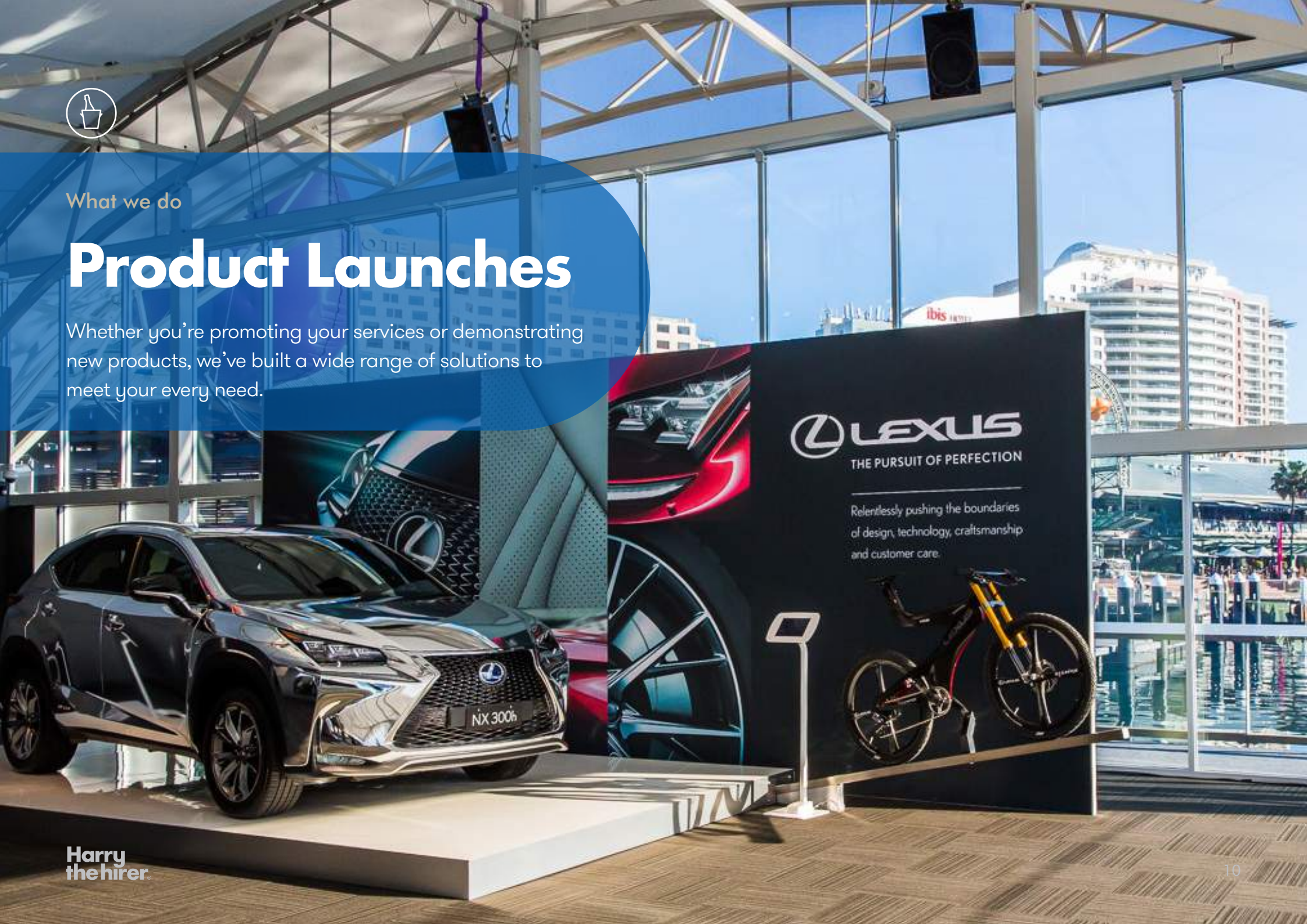




What we do

# Product Launches

Whether you're promoting your services or demonstrating new products, we've built a wide range of solutions to meet your every need.





What we do

# Major events

Designing Australia's premier events.  
We're all about pioneering the extraordinary to  
create unprecedented events for our clients.





What we do

# Private functions

We have all your party planning essentials. Let us help make your special celebration easy.



What we do

# Weddings

There's nothing more special than planning a wedding.  
We have a world of possibilities we know you'll love.



Lauren Phillips's Wedding  
December 2017



Our products & services

# Did you know?

Beyond our extensive product hire range, our service offering expands to:

**15** **Technical production**

**17** **Rigging**

**19** **Creative stylists**

**20** **Furniture**

**21** **Custom design & build**

**23** **Design services**

**25** **Flooring**

**26** **Marquee**

**29** **Signage & printing**



Our products & services

# Technical production

From lighting design and audio visual solutions, to LED walls and video projections — our team of experienced technical support staff can help bring your event to life.

- Video production
- Audio production
- Truss and draping
- Staging
- LED screens
- Moving lights



Jeunesse Conference  
May 2018

JEUNESSE®



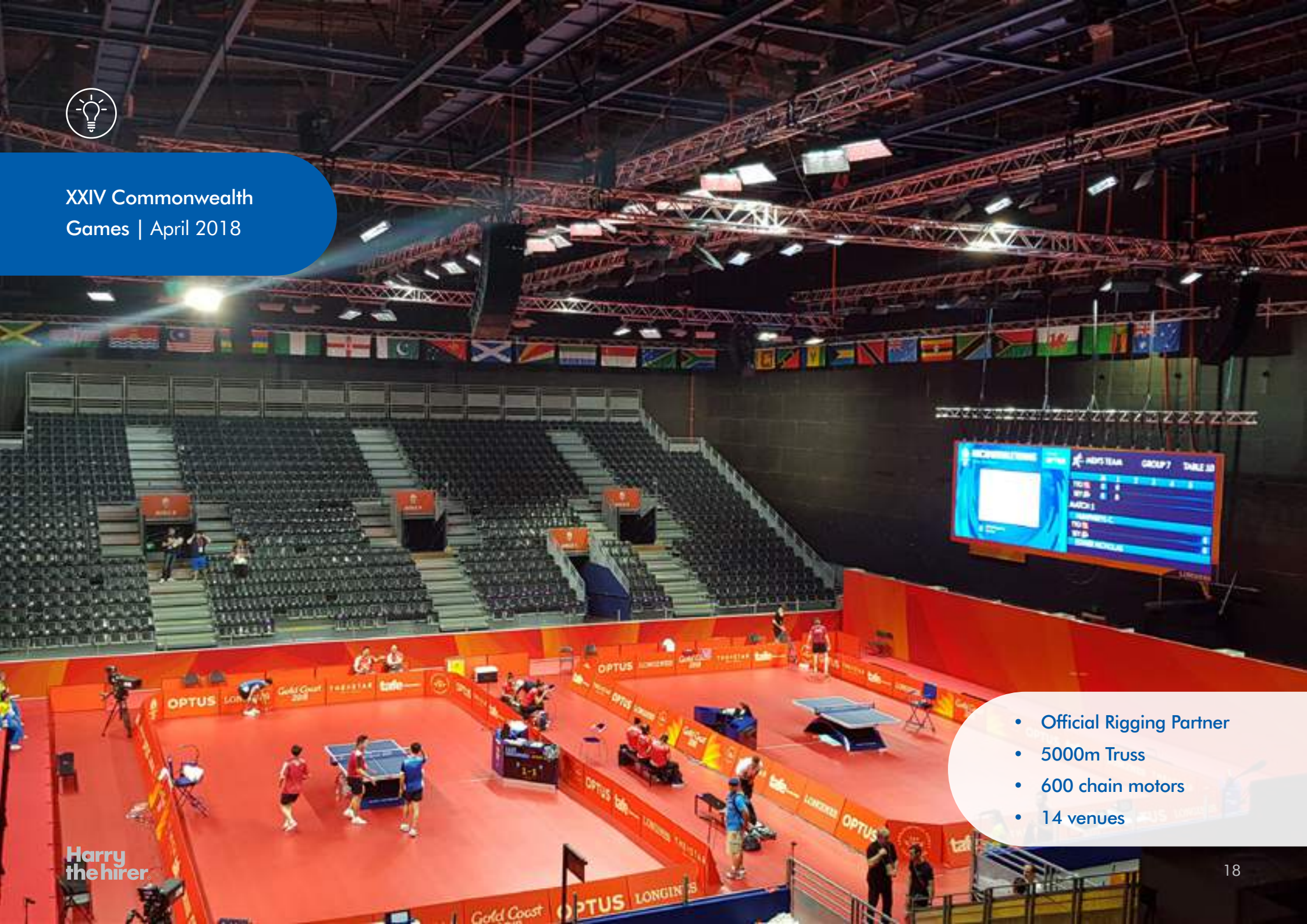
Our products & services

# Rigging

With years of experience in rigging and a specialist team who know the 'ins and outs', we've grown to be a major supplier to the entertainment, event and exhibition market. Our skilled and licenced team will work with you to design and create a showstopping event.



## XXIV Commonwealth Games | April 2018



- Official Rigging Partner
- 5000m Truss
- 600 chain motors
- 14 venues



Our products & services

# Creative stylists

We are a design-led company who work to create experiences that inspire engagement. We offer creative styling, design and build experiences that resonate with your audience.



Our products & services

# Furniture

We have assembled a suite of furniture packages that have been meticulously styled and are ready for you to hire. With an extensive range of options you will have ample choices to find the right match of furniture for your installation.

Motorclassica 2017

- Styled to compliment the heritage of the Royal Exhibition Building



Our products & services

# Custom Design & Build

For the very best in finished product, take advantage of our expanding in-house facilities, including metal fabrication, CNC routers, joinery and paint shop; all supported by a team of experienced project managers.





## Sealy Custom Stand July 2018



Award winning stand  
'Best Visual Display'

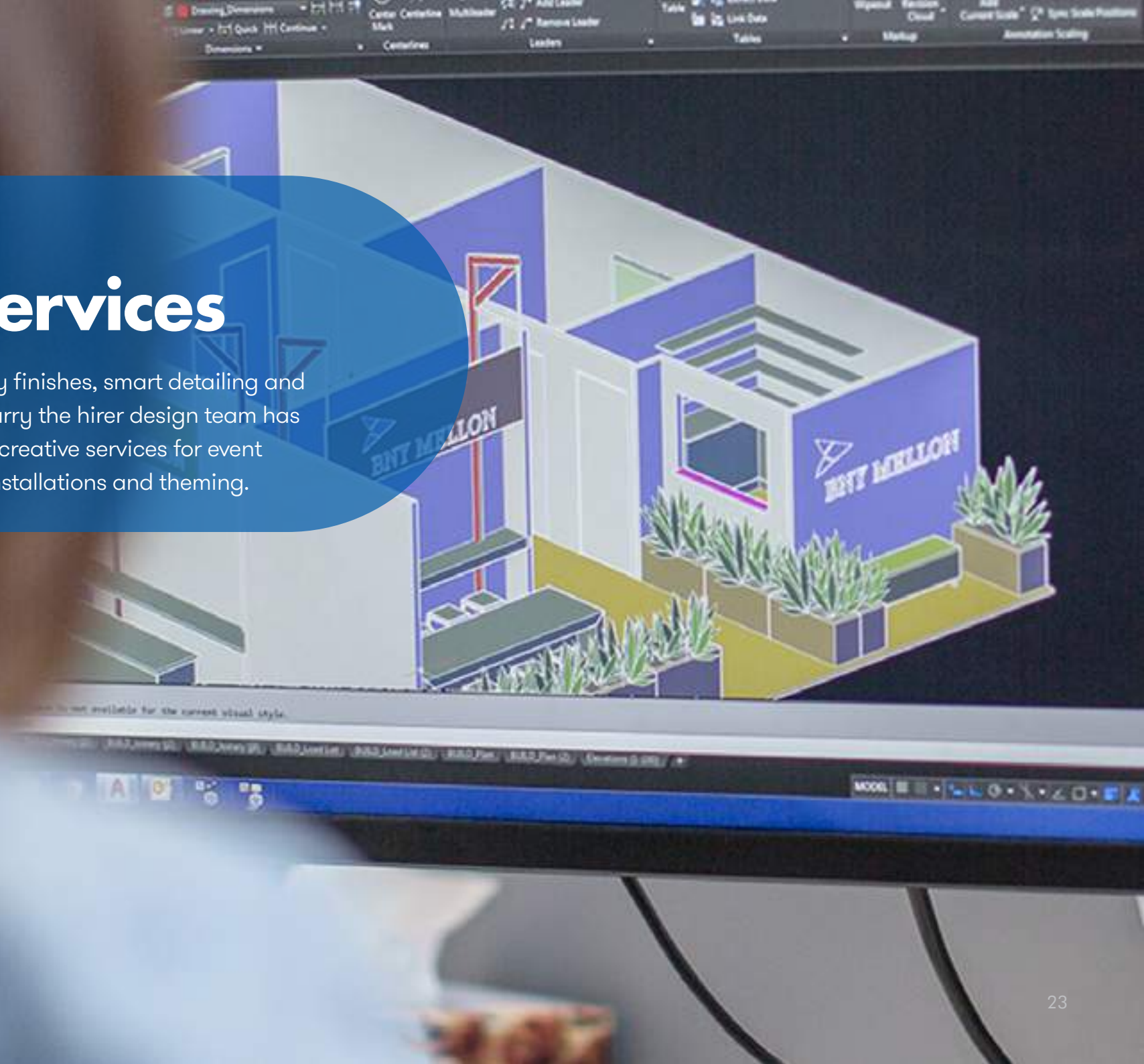
- Custom Build
- Rigging



Our products & services

# Design services

With a focus on high quality finishes, smart detailing and powerful messaging, the Harry the hirer design team has been assembled to provide creative services for event design, displays, signage installations and theming.





## Renders for Audi Launch December 2017



### Creative hub

- 15 CAD designers
- 3 Graphic designers
- 4 Creative stylists



Our products & services

# Flooring

We start from the ground up to build a flooring foundation that is eye-catching. From carpet, timber to vinyl - we have a full range of colours, textures and patterns to choose from.

- Carpets
- Laminates
- Timber
- Event flooring

Harry  
the hirer.



Our products & services

# Marquees

We've been providing marquees to backyards and major events for over 35 years. We have worked tirelessly with corporate, private, government, charity and public groups to bring together some of the most prestigious and largest annual and one-off events.





Fairhaven for Barford House  
October 2017





Absolute A for Myer  
November 2017



Online  
Registered  
Contestants  
Priority Entry

**MYER**  
fashions on the field





Our products & services

# Signage & Printing

Creative visuals and eye-catching graphics help connect visitors with products and brands. We offer custom 3D-illuminated, fabricated and large format prints; available for marquee skins, logos, panels and fabrics



ARBS Exhibition  
May 2018

EXHIBITOR  
REGISTRATION

ARBS 2018  
EXHIBITOR  
REGISTRATION

# EXHIBITOR REGISTRATION

EXHIBITOR BADGE AND LEAD SCANNER PICKUP HERE

- Directional Signage
- Outdoor Event Signage
- Wayfinding Signage
- Exhibition Signage



We bring events to life

# Our expertise

We proudly offer the following services:

- **Stand build / custom displays**
- **Floor covering**
- **Furniture**
- **Lighting & Power**
- **AV / LED Screens**
- **Rigging**
- **Signage**
- **Marquees**
- **Kitchen & Catering**
- **Linen**
- **Creative stylists**
- **Design and marketing**
- **Workshop**



One supplier who is across all aspects of the project.



Operations & technology

# Ability to service

## Expertise

We know our business; giving you the benefit of our technical product innovation and service expertise.

## 500+ Staff

We are a dynamic business that is supported by an equally dynamic team. Having the best people in the industry ensures every detail and element of your event is personally cared for.

## Large Fleet

We have a fleet of more than 75 vehicles; from utilities to semi's, our delivery network has got you covered.



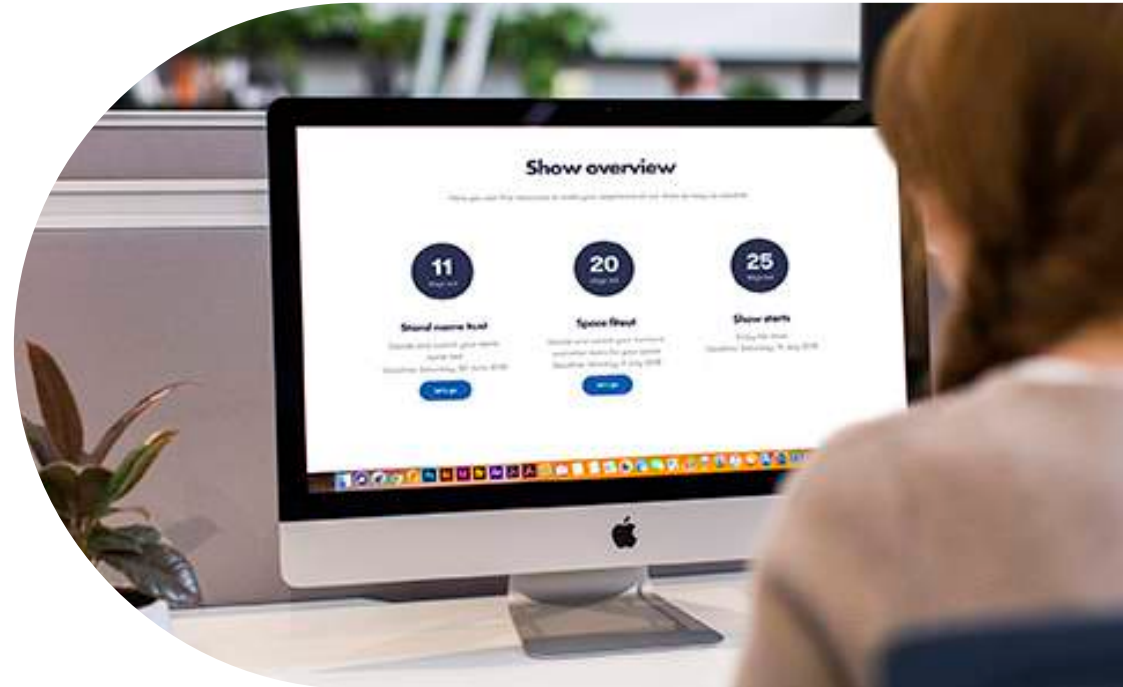


Operations & technology

# How we work

Maximising communication through customised technology. Our commitment to continuous improvement has also led to new online platforms designed to improve the organiser and exhibitor experience.

Great customer service requires the ability to take care of the customer's needs by providing professional and helpful service. Personal assistance is offered before, during and after each event.





Streamlining customer engagement

# Online portal

We believe it is important to be responsive and efficient when communicating with exhibitors. We have developed a suite of online tools to improve the customer experience when interacting with our account team.

## Our latest online services include:

- **Expo's Mini site** - a gateway for efficiently engaging with exhibitors at the earliest possible point of the sales process
- **Stand Checker** - an efficient way to check a stand and notify the exhibitor of it's completion
- **Issue Tracker** - an onsite tool for issue resolution as a virtual 'service desk' and 'work order' process
- **Exhibitor Portal** - the 'My Account' feature allowing customers to view past orders and plan their next event



## What are mini sites?

Our mini sites enable customers to experience a personalised approach to their event. Customers can review, customise and schedule orders as well as keep track of fit out and build schedules.



End-to-end customer service

# Our service

## Benefits of an online customer service channel includes:

- A highly personalised, interactive 24/7 service on the web
- Enhanced communication so interaction with exhibitors is done early and efficiently
- All show information can be found in one location
- Exhibitors no longer need to wait for a response to an enquiry
- Interaction with exhibitors is done in a uniform way
- The ability to capture important show information for efficient resource planning





Working together

# Our partnerships

We know we couldn't do what we do without the incredible support of Australia's most influential industry leaders.



PLATINUM  
PARTNER



F R E E M A N





Drop us a line

# Thank you

Feel free to drop us a line or swing by our Showroom if you have any further questions - No appointment necessary.

## Harry HQ & Showroom

81-95 Burnley Street,  
Richmond, VIC, 3121

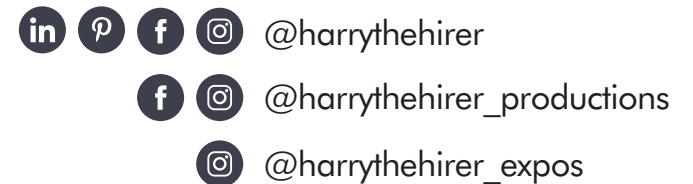
### Melbourne

03 9429 8688

### Sydney

02 9666 8699

Check out our socials:



[harrythehirer.com.au](http://harrythehirer.com.au)