

GroupSync Planner Solutions

GroupSync Planner Solutions feature a suite of integrated technology tools to streamline sourcing destinations and venues, enable direct booking for small meetings, and simplify room-block reservations.



Search & Shop Hotels

GroupSync simplifies the sourcing process through unbiased proprietary matching algorithms, data-driven insights, and effective tools to empower planners to make smarter, faster, more precise decisions.



Book Groups Online

For the first time in the industry, you can book group guest rooms, meeting space or both in a single online transaction from participating hotels.



Manage Attendee Housing

Reduce your workload by allowing guests to book their own reservations in your room block, saving you hours of effort and improving the guest experience.



Send a prequalified RFP to properties that align with your needs or book online at participating hotels.



You can mix and match solutions to fit your needs. See how everything comes together with GroupSync.

Groups360 is backed by four leading hotel brands — Accor, Hilton, IHG and Marriott — who believe in our mission to transform the group booking experience for event planners and hoteliers.

GroupSync features nearly

200K
hotel properties



225
countries &
territories

around the world.