



THE DISPLAYWISE GROUP

Corporate Social Responsibility Framework

SUSTAINABILITY PILLARS
COMMUNITY ENGAGEMENT
CURRENT PRACTICES

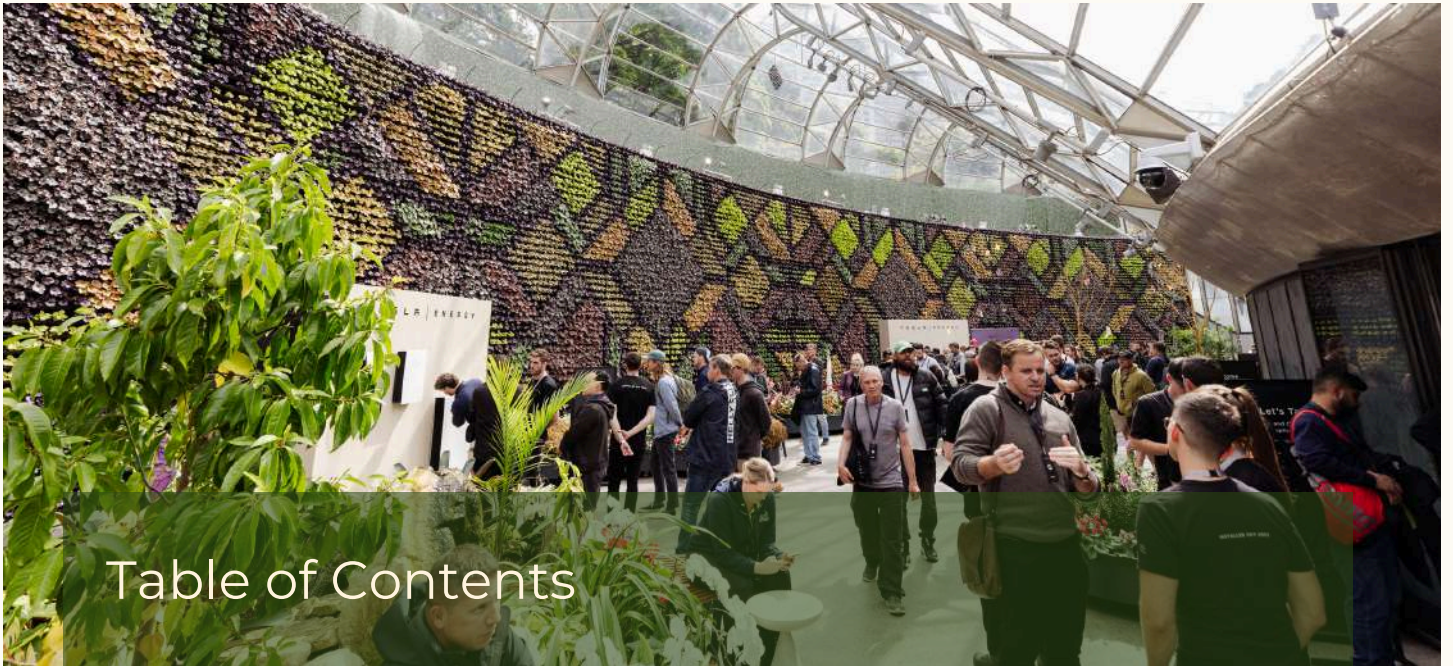


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01

OUR PURPOSE

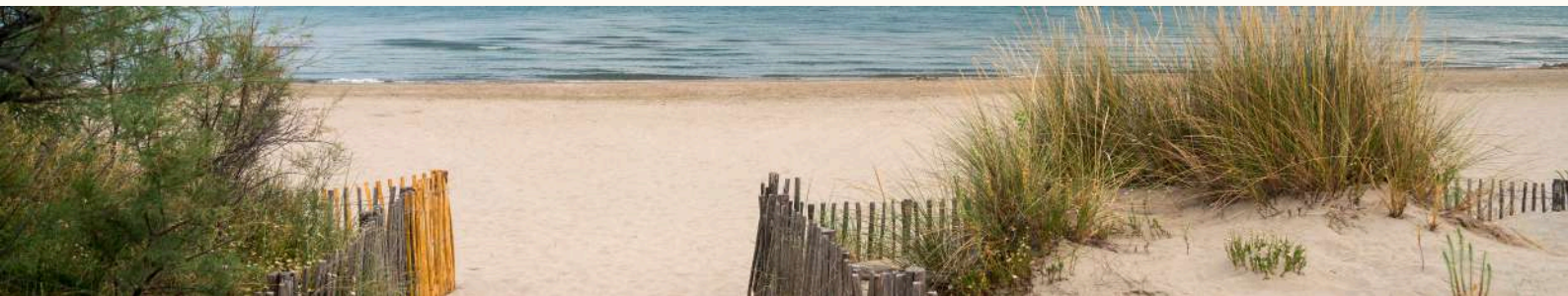
We aim to operate ethically and transparently, prioritising sustainable products, reducing our carbon footprint, and ensuring the safe disposal of waste.

We actively support the principles of the circular economy by collaborating with suppliers who have robust Environmental Policies or High Conservation Values (HCVs), ensuring that sustainability is a core aspect of our supply chain.



01

We're client focused & circular minded



The DisplayWise Group (DisplayWise + Creative Hire) delivers end-to-end custom builds across Australia's leading venues, with everything under one roof — including design, production, graphics, logistics, and installation.

We are proudly headquartered close to Sydney's coastal beaches, with a second production facility in Thomastown, Melbourne, close to sensitive wetlands and biodiversity corridors. These locations deepen our awareness of the environmental impact of our operations and reinforce our responsibility to act sustainably.

24+ years in business
20,000+ projects delivered
20,000 sqm carpet tiles
10,000+ sqm footprint
350+ shell scheme booths
100+ LED panels
80+ staff
8 industrial designers
2 locations - Syd + Melb

One Hub, All-In House.

As a business, we are committed to corporate social responsibility, embedding sustainable and ethical practices across all areas of our work:

- We foster a safe, inclusive, and empowering workplace where our teams can thrive and grow.
- We support the Australian economy through local manufacturing, skilled employment, and supplier partnerships.
- We actively give back through local initiatives like National Tree Day, material donations, and grassroots partnerships.
- We help brands bring their vision to life while minimising environmental impact, offering sustainable alternatives and offset options.

At our core, we are dedicated to environmental protection, with a strong focus on responsible resource use, waste minimisation, and pollution prevention — all in pursuit of a better future.



DISPLAYWISE

CREATIVEHIRE



01

We create circular spaces and event builds

By sourcing eco-friendly materials, prioritising safe waste disposal, and actively supporting local initiatives, we minimise environmental impact while contributing to the growth and development of vulnerable sectors in our community.

As part of our broader environmental responsibility, we are dedicated to:

Resource Efficiency & Recycling

Implementing waste reduction and recycling programs, and managing resources responsibly.

Pollution Prevention

Actively reducing emissions, waste, and harmful environmental impacts through our operations.

Climate Change Mitigation

Supporting sustainable energy use, reducing our carbon footprint, and incorporating eco-friendly solutions in our processes.

Environmental Conservation

Engaging in initiatives that protect natural ecosystems and promote sustainable land and water use.



02

OUR PILLARS

*Corporate Social
Responsibility is top of
mind for both consumers
and business owners when
choosing a brand to buy
from or work with.*

That's why now it is more important than ever to implement environmentally-conscious initiatives, operate sustainably and minimise our carbon footprint.



02



The Pillars

People
Customers
Economy
Community
Environment

OUR PEOPLE

We strive to create a working environment which is free from unlawful discrimination and where all workplace participants are valued and treated with dignity, courtesy and respect. We do this by:

- Ensuring all employees enjoy equal opportunity and flexible working arrangements.
- Providing fair compensation and benefits, training & development.
- Ensuring all our team are treated fairly based on merit.
- Providing a comprehensive procedure for dealing with and treating any complaints.



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CREATIVEHIRE





OUR CUSTOMERS

We acknowledge that customers want to do business with brands whose values align with their own. We do this by:

- Always putting our customers first, providing guidance and advice.
- Ensuring that we treat customer data in accordance with all relevant privacy legislation.
- Welcoming feedback from our clients and suppliers and striving for continuous improvement.

OUR ECONOMY

We recognise that our business and industry has an impact on our local economy. We strive to increase our economic performance by implementing measures including:

- Increasing our market share and revenue by exploring new opportunities and diversifying our offering.
- Investing in R&D to adopt new technologies, create efficiencies and streamline processes.
- Ensuring financial stability by maintaining a healthy cash flow, managing risks and complying with legal and regulatory requirements.



OUR COMMUNITY

Our local community is important to us. We are committed to supporting and giving back. Some of the ways we do this include:

- Donating products and materials for the purpose of woodwork, furniture making and restoration.
- Actively employing apprentices and trainees.
- Providing work experience opportunities for students from local schools in both office and production settings.
- Sponsoring employees who require Australian residency and providing work opportunities.

OUR ENVIRONMENT

We are committed to reducing our environmental impact and promoting more sustainable business practices across our operations. We do this by:

- Prioritising the use of renewable, recyclable and certified materials such as FSC® timber, PEFC-certified wood, GreenTick™ acrylic, and beMatrix modular systems.
- Reducing waste through reuse, responsible sourcing, and source separation for recycling including cardboard, dry waste and co-mingled materials.
- Participating in environmental initiatives such as National Tree Day to help offset carbon emissions and support local biodiversity.
- Donating suitable materials to community programs such as Men's Sheds, Reverse Garbage and Freecycle.org to extend the life of our resources.
- Monitoring and exploring ways to improve energy efficiency and reduce emissions across our facilities and logistics.





The Framework

Seek Create Support Collaborate

Sustainability is a key part of being a leader and driving innovation. Our commitment to sustainability is guided by a comprehensive framework that guides our decision-making as a holistic business strategy across the Group.

SEEK

Sustainable product choice and transitions in work practices.

CREATE

A design approach prioritising sustainably focused solutions known for longevity and reusability.

SUPPORT

Strength in partnerships drives collaboration – sharing insights for mutual advancement.

COLLABORATE

Providing our community with support through donations and education initiatives.



02

Reusable vs. single use/ customisation



We prioritise reuse over waste - combining Creative Hire's modular systems with DisplayWise's custom design to deliver smarter, more sustainable builds.

But reusable doesn't mean restrictive.

Together, we can enhance system-built stands with custom elements from floating counters and 3D signage to LED integration and bespoke finishes.

As industry leaders in custom joinery and event builds, the DisplayWise Group brings cutting-edge production capability to the table. This allows us to seamlessly deliver hybrid builds that pair the efficiency of reusable systems with the wow factor of custom pieces.



DISPLAYWISE

CREATIVEHIRE



From the materials we source to the communities we support, we're committed to creating impactful spaces while contributing to a more sustainable and inclusive future.

Our approach is built on the five pillars and together, they guide our continuous journey towards smarter, more sustainable building practices. Our chosen activities and initiatives reflect this commitment across every aspect of the Group and its' operations.



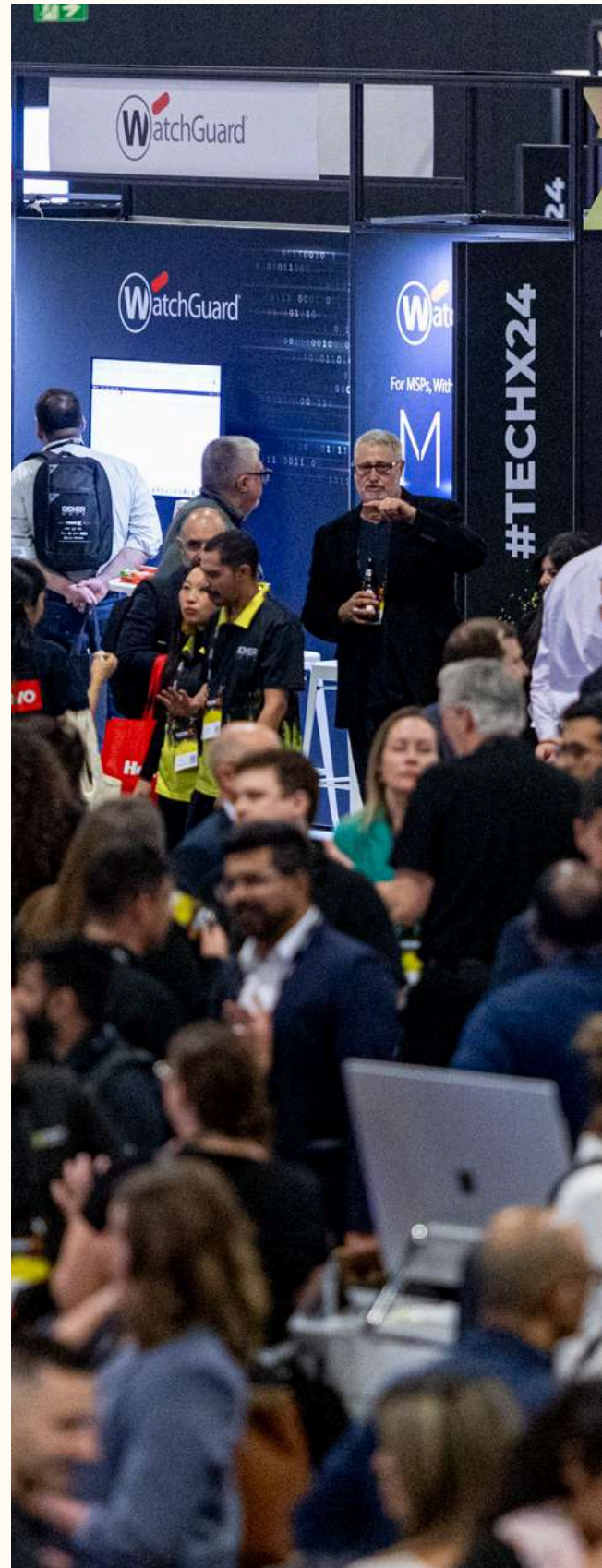
03

We're for a more **circular** industry

The exhibitions and events industry “take and make waste” approach is changing.

We proudly support the ABEA (Australian Business Events Association) and gain strength and insights from our collaboration with other industry leaders to increase our advancements in product selection, best practices and community support.

Our team members actively participate in the ABEA's Sustainability special interest group, contributing to constructive dialogues and program development. These groups facilitate engagement among employees of members, to promote, build, and deliver programs that will drive positive change across the industry.



Our current **circular** materials & practices



ECO-FRIENDLY MATERIALS

In partnership with our suppliers, we prioritise the use of eco-friendly materials across all aspects of the build

WASTE REDUCTION

In partnership with Remondis for paper/cardboard, co-mingled recycling, dust and dry waste products, including hazardous materials

COMMUNITY ENGAGEMENT

In partnership with Mens Shed Association, Reverse Garbage, Freecycle.org and Dress for Success

RESOURCE RECOVERY

In partnership with Close the Loop for print cartridge's and batteries in support of Planet Ark

ENERGY & CARBON OFFSET INITIATIVES

Supporting National Tree Day, Australia's largest community tree planting and nature care event

HERO PROJECT

In partnership with L'Occitane Australia, we built the entire structure from eco-friendly sources.



03

Our Materials

Timber Structures

FSC® Certified Timber

The DisplayWise Group incorporates FSC® Certified Timber into custom builds where appropriate — including flooring, structural framing, joinery, cladding, and feature elements. FSC timber supports our commitment to renewable material use and ethical sourcing, reducing our environmental footprint across exhibitions, retail spaces, and event environments.

FSC at a Glance:

- Responsibly sourced from renewable forest resources
- Promotes forest health, biodiversity, and regeneration
- Helps combat illegal logging and deforestation
- Ideal for custom-built flooring, wall cladding, counters, displays, and more
- Can be reused or recycled at end-of-life

There are three FSC certification labels you may see on timber products:

- FSC 100% – All content from FSC-certified, renewable forests
- FSC Mix – Wood from FSC-certified forests combined with controlled sources or recycled materials
- FSC Recycled – Made from 100% post-consumer reclaimed wood

By using FSC-certified timber, The DisplayWise Group supports the use of renewable materials in our design and build processes, giving clients a responsible choice that balances quality with environmental integrity.





Our Materials

Timber Structures

PEFC™ Certified Timber

The DisplayWise Group uses PEFC™ Certified Timber as a trusted, traceable source of renewable wood materials where appropriate. The PEFC system ensures that timber comes from sustainably managed forests that maintain ecosystem health, protect wildlife habitats, and support local communities. In Australia, PEFC is represented by Responsible Wood, our national certification body.

PEFC at a Glance:

- Ensures sustainable management of renewable forest resources
- Recognised globally across 50+ countries, including Australia
- Endorses local forestry standards such as Responsible Wood
- Promotes biodiversity, forest regeneration, and climate resilience
- Supports use of timber as a low-carbon, renewable material

Suitable applications include:

- Wall cladding and display structures
- Timber plinths and cabinetry
- Flooring bases and framework
- Custom joinery and exhibition features



03



Our Materials

LED Lighting

LED Energy Efficient Lighting

The DisplayWise Group integrates LED lighting across its builds as a low-impact, energy-efficient solution for exhibitions, activations, and retail environments.

Compared to traditional options, LEDs use significantly less electricity, have a longer lifespan, and produce less heat — reducing both power consumption and cooling requirements onsite.

By incorporating LED lighting, we help reduce operational emissions for our clients while maintaining design impact and visual performance.

Suitable applications include:

- Illuminated signage and wayfinding
- Backlit display walls and graphic panels
- Retail shelving and feature lighting
- Exhibition and event lighting grids
- Custom product displays and plinths



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CREATIVEHIRE



03

Our Materials

PVC

PALBOARD® Terra

The DisplayWise Group uses PALBOARD® Terra for sustainable signage and display builds. This innovative composite panel is the first of its kind, made from unsorted household waste diverted from landfill and blended with recycled PVC. At its core is UBQ™, a breakthrough material upcycled entirely from 100% unsorted waste including food scraps, mixed plastics, and cardboard.

By incorporating PALBOARD® Terra into our production, we help reduce carbon emissions and support the circular economy through practical, low-impact display solutions.

PALBOARD® Terra at a Glance:

- Manufactured using UBQ™ and recycled PVC
- Diverts household waste from landfill
- Lowers carbon footprint compared to virgin plastic panels
- Durable, lightweight, and mechanically versatile
- Designed for wide-format printing and fabrication

Suitable applications include:

- Signage and wayfinding
- Promotional branding and advertising
- Point-of-sale displays
- Exhibition and event graphics





Our Materials

Laminates, Cabinetry and Acrylic Surfaces

Laminex

The DisplayWise Group regularly uses Laminex products for joinery, cabinetry, and display elements across exhibitions, retail environments, and custom activations. Laminex is an Australian manufacturer committed to sustainability, offering a wide range of surface materials that prioritise renewable resources, responsible sourcing, and low-emission manufacturing.

Laminex products are designed for longevity, ease of maintenance, and visual appeal—supporting both functional and sustainable build outcomes.

Laminex at a Glance:

- Manufactured in Australia using responsibly sourced and renewable raw materials
- Many products are GECA certified (Good Environmental Choice Australia)
- E0 or E1 low formaldehyde emission ratings
- Some ranges use recycled content and are recyclable at end-of-life
- Durable and moisture-resistant finishes suitable for high-traffic environments

Suitable applications include:

- Joinery and cabinetry for retail and expo builds
- Plinths, counters, and shelving
- Wall panelling and decorative feature elements
- Flooring and partitioning
- Custom finishes for branded environments



03

Our Materials

Polytec surfaces

Polytec

The DisplayWise Group incorporates Polytec surfaces into a variety of builds from retail displays and joinery to exhibition features and cabinetry. Proudly Australian made and owned, Polytec is committed to sustainable manufacturing, renewable resource use, and durability to reduce environmental impact over time.

Polytec products are manufactured in ISO 14001 certified facilities, with many ranges meeting low formaldehyde (E0) emissions standards and utilising recycled content. Their high-quality finishes are designed to be long-lasting, helping reduce waste in short-term and long-term installations alike.

Polytec at a Glance:

- Australian made and manufactured in ISO 14001 certified facilities
- Products rated E0 for low formaldehyde emissions
- Many ranges incorporate renewable and recycled materials
- Durable surfaces for longevity in commercial use
- Commitment to closed-loop practices and reducing manufacturing waste

Suitable applications include:

- Retail counters, plinths, and cabinetry
- Custom joinery for exhibitions and events including wall panelling
- Shelving, backdrops, and display features
- Long-term branded environments



03

Our Materials

Paint applications

Low & Very Low VOC Paints

The DisplayWise Group prioritises the use of low and very low VOC (Volatile Organic Compound) paints in our production processes to minimise harmful emissions and promote healthier indoor environments. We source from trusted Australian suppliers including Dulux, Taubmans, and Porter's Paints, who offer a wide range of water-based finishes formulated to meet stringent environmental standards.

By using these paints across our exhibition and retail builds, we reduce air pollutants, support improved air quality for installers and visitors, and contribute to greener construction practices.

Low & Very Low VOC Paints at a Glance:

- Significantly lower emissions of harmful gases
- Contribute to improved indoor air quality
- Water-based, easy to clean up, and lower in odour
- Compliant with Green Star and WELL Building standards
- Available in a wide variety of finishes and colours

Suitable applications include:

- Wall cladding and custom cabinetry finishes
- Branded signage and feature walls including plinths and podiums
- Joinery and exhibition backdrops
- Retail fit-outs and pop-up activations





03

Our Materials

Acrylics

Astariglas® Cast Acrylic

The DisplayWise Group uses Astariglas® cast acrylic as a high-quality, durable option for signage, display panels, and retail features. Manufactured by Mitsubishi Chemical Group and distributed by Mulford Plastics, Astariglas® is known for its optical clarity, strength, and versatility.

It is Greenguard Gold certified, meaning it meets strict chemical emissions limits and contributes to healthier indoor environments. Astariglas® is also 100% recyclable, making it a more sustainable alternative to traditional plastics for long-term or reusable display applications.

Astariglas® at a Glance:

- GREENGUARD Gold certified for low chemical emissions
- Durable and shatter-resistant for long-term use
- Excellent surface finish and optical clarity
- 100% recyclable through appropriate channels
- Weather-resistant and UV stable for indoor and outdoor applications

Suitable applications include:

- Display cases and branded acrylic panels
- Backlit signage and illuminated elements
- Product showcases and plinth tops
- Custom joinery including event and exhibition features



03

Our Materials

Acrylics

GreenTick™ Acrylic

The DisplayWise Group uses GreenTick™ acrylic as a sustainable alternative to traditional plastics and acrylics in display and signage builds. GreenTick™ helps reduce landfill waste by repurposing acrylic offcuts and scrap material which in-turn also reduces emissions and by-product generated during production. As such, this product delivers the same visual clarity and fabrication ease as traditional acrylic, with the added benefit of a lower environmental impact.

GreenTick™ at a glance:

- Made from minimum 50% recycled material
- Not regrind – produced from clean, post-industrial acrylic offcuts
- High-gloss surface with excellent optical clarity and light transmission
- Durable and shatter-resistant
- Easily fabricated for cutting, shaping, and forming
- Environmentally conscious and suited to circular design practices

Applications include:

- Point-of-sale (POS) and point-of-purchase (POP) displays
- Retail and exhibition signage
- Display stands and display cases
- Shopfitting, plinths, and cabinetry
- Suitable for reuse and easy disposal through appropriate acrylic recycling streams



03

Our Materials

Reuse systems not ideas

beMatrix

At Creative Hire, we specialise in system-built exhibition and event structures, utilising beMatrix aluminium frame systems for all our projects. This modular approach allows us to deliver high-quality, adaptable designs while significantly reducing environmental impact. Frames can be reused over and over again and as well as parts and accessories.

Key sustainability features of our beMatrix frames include:

- **ClimatePartner Certification:** Over 90% of beMatrix's ECO+ frames are certified by ClimatePartner, reflecting a commitment to measuring, reducing, and offsetting carbon emissions throughout the product lifecycle.
- **Use of Recycled Materials:** Each frame is constructed using approximately 78.5% recycled aluminium, balancing ecological responsibility with structural integrity.
- **Modular and Reusable Design:** The frames' modularity ensures they can be reconfigured and reused for various events, minimising waste and promoting a circular economy.

The beMatrix frame system used is manufactured using recyclable aluminium and has been independently certified as carbon neutral by ClimatePartner. More details can be found via their ClimatePartner ID 15732-2002-1001.

03



Our Materials

Graphics & Structures

Dispa

The DisplayWise Group use DISPA® as a suitable graphics board that can be applied in POS/POP displays, signage and lettering, shop design or shop window decoration, cladding or exhibition design.

DISPA® is the sustainable paper board with a unique structure of embossed formed paper which gives it strength and rigidity. DISPA® has a patented core that provides a uniquely flat and stable board, delivering high quality print results for both UV & latex digital and screen printing. Lightweight with gloss bright white smooth surfaces, this 100% cellulose fibre (paper) product is 100% recyclable.

DISPA at a glance:

- 100% paper
- 100% recyclable - simple and inexpensive disposal waste paper
- FSC-certified (FSC C127595)
- Unique paper core (thanks to a non-directional core structure, DISPA® paper boards offer an optimal level of flatness and also excellent dimensional stability and lightweight)
- High level of rigidity (lengthwise and crosswise)
- High quality printing results
- A vast range and easy options for processing



DISPLAYWISE

CREATIVEHIRE



03

Our Materials

Graphics & Structures

Promeg® Polypropylene Sheets

Promeg is Australia's locally made 100% recyclable polypropylene sheet.

Promeg is an extruded polypropylene plastic sheet, incorporating a high cosmetic finish and high standards of mechanical and environmental integrity.

The DisplayWise Group can use Promeg as a suitable application in the following:

- Retail display Counter top units – floor stands, hangsells, dump bins
- Architecture Public spaces – sculptural, shop fit-out, cladding
- Signage Interior – exterior, safety, backlit

It has a highly cosmetic finish designed to be screen, digitally or offset printed.

PROMEG® is waterproof and durable and can be die-cut to shape making it a great material make packaging, signage and retail display products.



03



The Practices

Waste Reduction

REMONDIS

In partnership with our waste service provider, Remondis, we implement effective on-site waste management strategies.

The Group actively practice waste separation at both production facilities in Sydney and Melbourne.

These include source separation and dedicated collection services for materials such as paper, cardboard, timber, plastics, and general waste. This approach ensures optimal resource recovery and recycling, significantly reducing our environmental impact and landfill contribution.

03



The Practices

Waste Reduction

VEOLIA

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03

The Practices

Community Engagement

Mens Shed Association

DisplayWise is proud to support local Men's Sheds in Kurnell, Bundeena, Menai, and St George. These sheds provide a space for men to work on meaningful projects and combat social isolation.

We **donate materials such as plywood, birch ply, and satin board for use in woodworking projects**, and work closely with local chapters to find appropriate materials for specific needs. In addition, we assist the Men's Shed Association with projects that require large quantities of reusable materials, further contributing to the local community's well-being.

03

The Practices

Community Engagement

Freecycle.org

The Freecycle Network® is made up of more than 5,000 local Town groups with over 9 million members across the globe. It is a grassroots, non-profit organisation which is the largest recycle and reuse website in the world.

As a Freecycle member, DisplayWise can post requests for “Offer” or “Wanted” in the public forum platform for the donation and re-use of materials.



The Practices

Community Engagement

Reverse Garbage

Reverse Garbage is a registered not-for-profit charity and an internationally recognised environmental co-operative committed to promoting sustainability through the reuse of waste materials. DisplayWise donates the following (but not limited to) suitable materials related to the exhibition industry which include:

- Acrylic commercial offcuts
- Coreflute – commercial off-cuts
- Fabric and textiles (rolls, swatches and samples) min 1m pieces
- Foam core commercial off-cuts
- Paper and cardboard (leftovers and offcuts)
- Plastics and foam (perspex, acetate, polypropylene, vinyl, medium to high density polystyrene (not domestic packaging), polyethylene foam, latex foam, foam rubber, neoprene, EVA skins, closed cell foam as sheets, blocks, cut-outs, stencils, O-rings)
- Timber and plywood (de-nailed, including structural timber, flooring, spools and frames)
- Tubing (plastic, cardboard, rubber)
- Vinyl records
- Anything that is suitable for crafting and making, including commercial over-runs and industrial off-cuts.



03



The Practices

Community Engagement

Dress for Success

Dress for Success is an organisation dedicated to helping women achieve economic independence by providing professional attire, career development tools, and confidence-building support.

DisplayWise donate the following items annually in support of International Womens Day;

- Quality workwear
- Occasion wear and luxury items
- Knitwear, wovens, coats
- Designer and luxury brand names
- High-quality costume and/or designer jewellery
- Handbags and accessories
- Shoes



The Practices

Energy offset & carbon emissions

The DisplayWise Group have supported National Tree Day since 2024.

Established in 1996, Planet Ark's National Tree Day has grown into Australia's largest community tree planting and nature care event.

The DisplayWise Group volunteer at the local tree planting locations close to our Sydney and Melbourne production facilities. This hands-on initiative not only strengthens our connection with the communities we operate in, but also forms part of our broader **sustainability commitment to offset the carbon emissions generated by our operations.**

By supporting reforestation at a grassroots level, we're helping to:

- Restore native habitats
- Increase local biodiversity
- Absorb and store atmospheric carbon
- Educate and empower our team to be part of the climate solution



250 coastal species planted

including spinifex, pig face, lomandra, acacias, correas and coastal rosemary.



50 indigenous shrubs, grasses & trees planted

vital for ongoing local biodiversity as it supports the wetlands and habit restoration of the Growling Grass Frog.

The Practices

Resource
recovery**The DisplayWise Group have supported
Close the Loop since 2022.**

Close the Loop has provided the collection, recycling and resource recovery operations for the 'Cartridges 4 Planet Ark' program since its conception in 2003.

Close the Loop is dedicated to making the Circular Economy a reality by providing best-in-class sustainability solutions to companies that want to enhance their Corporate Social Responsibility through effective and efficient recovery and re-use of valuable resources from their products.

Close The Loop is both ISO 9001 certified and ISO 14001 certified. The International Organization for Standardization (ISO), develops standards to ensure consistent design, manufacturing, engineering and other product and service standards for the global marketplace. Both ISO 9001 and ISO 14001 can apply to the production and/or recycling of printer consumables, such as printer cartridges.

**60 KG****Print cartridges**

COLLECTED / RECYCLED

How CTP recycles for us

- Clean & send products back for refill
- Separate & sell raw materials back to the market
- Reclaim residual inks for reuse
- Shred complex plastics and combine with toner powder to make new products like TonerPlas®

TonerPlas® is made from reclaimed toner powder + post-consumer soft plastic, and is added to asphalt for improved road performance and added sustainability.

L'Occitane Australia

Sustainable Pop Up in the 'Middle of Nature'

Challenge

L'Occitane aimed to create a sustainable, reusable pop-up store that embodied their commitment to natural beauty and eco-consciousness. The project required the use of environmentally friendly materials throughout, from structural components to visual elements, while ensuring durability for future reuse and ease of transportation.

Solution

DisplayWise collaborated closely with L'Occitane to design and construct a 10m x 10m circular pop-up space that mirrored the brand's values. Key features included:

- **Sustainable Materials:** Utilisation of FSC-certified timber, recycled OSB flooring, and eco-friendly fabrics.
- **Reusable Design:** Modular structures designed for easy assembly, disassembly, and transportation.
- **Eco-Conscious Visuals:** PVC-free graphics with vegetable-based coatings and non-toxic paints.

Results

The completed pop-up successfully:

- Reflected L'Occitane's brand ethos and sustainability goals.
- Provided a reusable structure for future events, reducing environmental impact.
- Enhanced customer engagement through an immersive, nature-inspired design.



Australia Wind Energy

Leading the way

Challenge

Leader Associates engaged Creative Hire to deliver comprehensive exhibition solutions for three co-located events: Australia Wind Energy (AuWE2024), Connecting Green Hydrogen APAC 2024 (CGHA2024), and Carbon Capture APAC 2024 (CCUSAPAC24). The objective was to create a cohesive and engaging environment for over 150 exhibitors and 5,000 attendees.

Solution

Leveraging our expertise in large-scale event builds, Creative Hire provided:

- Design and construction of 109 exhibition stands, including 16 upgraded booths and 93 shell scheme booths, primarily utilising the beMatrix system for its modularity and sustainability.
- Custom-designed feature areas such as a prominent entry archway, 3D photo opportunities, and floor decals to enhance attendee engagement.
- A modern registration area featuring recessed energy efficient LED strip lighting and oversized walling to highlight sponsor branding.

Results

Leader Associates commended the seamless execution and the incorporation of sustainable practices. *"We are thankful for this strong partnership and eagerly anticipate working with you again in the future"* - Thao (Emma) Nguyen, Sr Operations Manager for Leader Associates.





THE DISPLAYWISE GROUP

Thank you

CORPORATE
SUSTAINABILITY
FRAMEWORK