

Creative Hire Overview - Capacity + Organiser Testimonials.

Creative Hire is a **leading Australian event and exhibition build company**, delivering system-based event environments for **conferences, exhibitions, world congresses and large-scale business events** nationwide. We partner with organisers from early design through to on-site delivery, providing an integrated, end-to-end service for complex event environments. With national capability and experienced delivery teams, Creative Hire is trusted to deliver events of scale with confidence and consistency. In recognition of this expertise, Creative Hire was named a **finalist for the Australian Business Events Association 2025 Hire Company Team of the Year Award**.

350+ exhibition booths.
20,000 sqm carpet tiles.
3,000 linkable chairs.
150 exhibition counters.
100+ LED panels.

150 demo pods.
Registration + entrances.
Stage sets.
Merch displays.
AV + signage.



Leading industry organiser ICMS Australasia - Standout support.

Emma Bowyer, Chief Executive Officer - ICMS Australasia

“Creative Hire have been a valued partner to ICMS Australasia for many years supporting us across countless event builds nationwide with creativity and trusted service. **In such a competitive market, they have stood above others as ranked by their delivery, consistent professionalism and understanding of our business.**”

Recently, we approached them to assist with our tender for the ISAKOS Congress 2027 secured for Sydney, based on their **proven expertise and industry insight and they exceeded expectations**. This will be a hero Association event for Sydney in that year. Their team collaborated closely with ours to produce innovative design concepts and showcase leading event solutions that strengthened our bid and set it apart. **Their responsiveness, creativity and technical expertise contributed significantly to our success in securing ISAKOS Congress 2027 against international competitors.**

Creative Hire continue to be a **highly supportive and proactive partner** who bring excellence and fresh thinking to every project and we look forward to continuing our collaboration when looking to secure future international events”.

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FINANCE MAGNATES EVENT FOR

**FINANCE MAGNATES
PACIFIC SUMMIT SYDNEY
(FMPS:24)
@ ICC SYDNEY.**

[VIEW FULL CASE STUDY HERE](#)

International Finance Summit - Seamless delivery.

Stephanie Heurtier , Head of Production + Customer Success FM Events - Finance Magnates.

“ We had the pleasure of working with Creative Hire for our first summit in Australia, and the experience was nothing short of exceptional. From the outset, their dedication to providing superb service for our international clients was evident. Leona especially went the extra mile, ensuring every detail was meticulously planned and executed, resulting in stunning stands that truly showcased our brand. The onsite delivery was seamless, allowing us to focus on our event without any worries. We couldn't be more grateful for their professionalism and commitment to excellence - thank you for making our summit a resounding success!”



GPJ AUSTRALIA FOR

**SERVICENOW WORLD FORUM
SYDNEY 2025
@ ICC SYDNEY.**

GPJ Australia - ServiceNow World Forum

Tamzine Walshe, Senior Producer.

“ Creative Hire were an outstanding partner on the ServiceNow World Forum Sydney. From the very first briefing, their team demonstrated a level of professionalism, responsiveness and attention to detail that made us feel completely confident in the outcome. On site at ICC Sydney, that confidence was rewarded - every element was delivered with precision. Their proactive approach and extensive knowledge made a huge difference across such a large build. We look forward to working with Creative Hire again”.

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LEADER ASSOCIATES FOR

AUSTRALIA WIND ENERGY 2025 (AUWE2025) + CONNECTING HYDROGEN APAC 2025 (CHA2025) + CARBON CAPTURE APAC 2025 (CCA25)
@ MCEC, MELBOURNE.

[VIEW FULL CASE STUDY HERE](#)

International Organiser - Leader Associates.

Emma Nguyễn (Thao Nguyễn), Senior Operations Manager - Leader Associates (Singapore)

“Your team's ability to adapt quickly to last-minute changes was truly invaluable and greatly appreciated. We know these situations can be challenging, but your flexibility ensured everything proceeded smoothly without a hitch. Furthermore, the way your team dealt with our exhibitors was nothing short of excellent; their professionalism and helpfulness made a significant positive impression. The CH team played a crucial role in bringing our events to a resounding success. The quality of your work and the dedication of your staff contributed immensely to the overall positive experience for everyone involved. Thank you once again for your outstanding partnership. We look forward to working with you on future projects”.



MCI AUSTRALIA FOR

ADOBE SUMMIT SYDNEY 2025
@ ICC SYDNEY.

MCI Australia - Adobe Summit

Tasha Berryman, Senior Project Manager.

“Creative Hire were an outststal wanted to take a moment to extend a heartfelt thank you for the work you put into our Adobe event. We know there were many changes and requests along the way, but your team managed this with such patience and professionalism. Everything from the account management to the onsite team (thank you Mike/Marcus!!) helped deliver an outstanding end result. It was a great experience working with you all, and we look forward to the next one!”

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ASSOCIATION PROFESSIONALS
FOR

**SYDNEY INTERNATIONAL
ENDOSCOPY SYMPOSIUM (SIES)
@ ICC SYDNEY.**

[VIEW FULL CASE STUDY HERE](#)

Association Professionals - Sydney International Endoscopy Symposium (SIES).

Sonia Daniels, Conference Manager.

“We have worked with Creative Hire for several years and their exceptional service has consistently set them apart. Their commitment to excellence, high attention to detail and collaborative approach ensures every aspect of our events are flawlessly executed. Creative Hire is more than just a supplier; they are a trusted partner dedicated to delivering outstanding results every time”.



**DICKER DATA
NATIONAL ROADSHOW
@ ICC SYDNEY**

[VIEW VIDEO CASE STUDY HERE](#)

National Roadshow - Dicker Data - 4 leading venues.

Ben Johnson, General Manager – Marketing & Strategy Australia & New Zealand.

“We started the partnership with Creative Hire as we went out to explore and create something new in the market that hadn't been done before. The reason that we have stuck with Creative Hire for all these years is that their ethos of driving innovation and pushing the boundaries aligns so closely with ours. I would describe the Creative Hire team as a team that never gives up. They always keep pushing forward, and there's no challenge that's too big”.