

July 2025

Think Business Events **Who** we are

think
business
events
passionate about conferences

Professional Conference Organiser since 2006



Co-Founders, Denise Broeren and Kim Stevenson

Experts in Conferences

Since 2006, Think Business Events has delivered over 250 conferences across Australia and internationally, from major association congresses to specialised academic forums. We understand the unique needs of the association sector and offer complete event management—from strategy and budgeting to program design, marketing, sponsorship, and logistics.

Collaboration is at the core of our approach. Kim, Denise and the Australia-wide team of over 25, work closely with committees, boards and stakeholders to create events that reflect your goals and values. Known for our calm professionalism and attention to detail, we design experiences that drive engagement and support long-term outcomes like community growth, member retention, and sector visibility.



Our approach

We are a partner who understands the bigger picture: the strategic value of your events, their commercial strength, and their operational excellence. Our approach is simple: to create success and drive even greater impact through innovation, deeper attendee engagement, and sustainable growth.

Underpinned by our **THINK | BUSINESS | EVENTS** framework, we offer:

THINK

Strategic conference design informed by your broader organisational objectives, growth strategies, and forward thinking vision.

BUSINESS

Commercial leadership that maximises and protects your investment through rigorous budgeting, forecasting, sponsorship development, and contract negotiation.

EVENTS

World-class event operations, project management and on-site execution, delivering seamless delegate, speaker, and sponsor experiences.

Our team brings not only industry-leading event expertise but also a deep commercial and strategic focus that ensures every element of your conference delivers maximum value.

Our services

- Management, Strategic Planning & Committee Consultation
- Financial Management
- Registration & Delegate Services
- Marketing & Event Promotion
- Sponsorship & Exhibition
- Program Management including Speakers
- Social Program
- Sustainability and DEI Consultation
- Venue & Supplier Management
- Onsite services
- Evaluation & Conference Reporting



Testimonials



"TBE was a professional outfit that helped to achieve the success of the 55th ASM of the ANZSNM. They were able to provide leadership when required and at the same time were willing to listen to ideas and feedback from ANZSNM and the LOC. TBE is to be commended for their responsiveness and ability to stick to deadlines. Their performance onsite during the conference was exemplary."

**Kunthi Pathmaraj, Chair Local Organising Committee
Australian and New Zealand Society of Nuclear Medicine**



"TBE provided a comprehensive service that enabled us to plan and deliver our Congress. They strived to understand our organisation and its unique requirements and context. A responsive and personable team that understand the needs of an international Non-Government Organisation."

**Ritchard Ledgerd, Executive Director
World Federation of Occupational Therapists**



"Think Business Events take the stress out of thinking about your event, running it and improving it. They are a team of exceptional individuals who make amazing things happen."

**Alex Arancibia, Head of Member Support
Royal Australian and New Zealand College of
Ophthalmologists**

Our clients



Australian Government
Department of Defence

RANZCO



The Royal Australian
and New Zealand
College of Ophthalmologists
THE LEADERS IN COLLABORATIVE EYE CARE



THE AUSTRALASIAN COLLEGE
OF DERMATOLOGISTS



Australian Association
for Research in Education



Australian Government
**Department of Health
and Aged Care**



ANZMOSS
Australian & New Zealand
Metabolic and Obesity Surgery Society



WFOT
World Federation of
Occupational Therapists



**National
Rural Health
Alliance**

More information

To find out more and discuss your next event please contact Think Business Events.

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